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“I tried supplements once and my horses got all nervous and jumpy. Never again!”

“Well, we believe in feeding just hay and some oats. That’s it. Our horses have done fine for years.”

“My horses get everything they need in this packaged feed I give them. They just don’t need anything else unless you have something for a snotty nose?”

“Supplements are just too expensive for my horse. If he can’t do well on his daily alfalfa flakes which are supposed to have so much nutrition in them, then he’s just not a hardy horse and I’ll find a better one.”

The above is a bit of a cross-section and compilation of comments we have heard over the years from people. It’s just a taste, mind you, with many remarks being unprintable! Here is our response:

It is absolutely true that horses evolved on vast plains of grass with a little grain garnered from grass seed-heads. They had a fine time just grazing on that wonderful, mineral-rich grass all day with little to worry them except a very occasional predator. Then they would all run for a few minutes, except for the one eaten by the predator, slow down and start grazing again with their herd and their special buddy within that herd. Nature took care of the elderly, weak, and those not smart enough or able to stay with the herd. What an easy life!

Contrast that to modern equines who are jumped on by their predators and ridden hard all day long.

Contrast that to horses who are used at maximum levels for 1-2 hrs per day and who then have to just stand around in a lonely stall the rest of the time.

Contrast that to our monoculture of pasture with little to no natural grasses and leached soils.

Contrast that to our expectations of fast growth and size unseen in nature so babies can win futurity money.

Contrast that with our continual efforts to breed what we consider to be esthetically pleasing animals fit only for one job rather than paying attention to hardiness and genetic strength.

Contrast that with our efforts to save even the weakest animals and to breed those who do not come up to exceptional standards.

Do we see a difference yet, between the horses nature evolved on pristine land and our modern horses and modern management techniques in a world of pollution of every kind, depleted soils, and unbelievable stressors?

Are we not told to “eat right and take your vitamins?” Horses are no different in their basic physiological need for nutrients.

Do we not pay great attention to and spend much money on the care and feeding of our human athletes such as football or basketball players?

Have we not seen the results of superior nutrition on them?

Have we not witnessed the marvelous results in attention spans that feeding programs in schools have had?

Have we not experienced the results of poor nutrition on bone development, general health, and even mental abilities when we look at some photos of poorer areas of both our own country and other parts of the world?

Granted that our horses are today a great luxury rather than a dire necessity. And granted that they are not human. But why should we think our equine companions and athletes alike do not have similar basic nutritional needs?

If we have horses at all, should we not take full responsibility and “husbandry” to see to their needs as best we can?

Of course not all supplements are created equal; unbalanced nutrients and toxic-level minerals can create problems.

Which is why we are so grateful for finding the **DYNAMITE®** supplements and feeds in 1993. These balanced and bio-available supplements are unparalleled in their effectiveness.

The results show in the incredible depth of shine which appears like it is coming from within.

It shows in their clear bright eyes and strong, flexible hooves.

It shows in their ability to focus on the job at hand with eagerness and willingness.

It shows in strength and maturity of the foals.

It shows in the timing results on the track or the numbers of blue ribbons on the wall.

It shows in the lessened vet bills because the horses simply do not get ill any longer and if they are injured, they get better faster; much faster.

Do we think supplements can make a difference? If they are **DYNAMITE®** supplements, you bet we do! ■